



Protecting your rights in business and insurance matters.

MARCUS & MYERS, P.A.



Lee W. Marcus

Insurer Bad Faith and Punitive Damages Claims

All too often in Florida, consumers, businesses and insurers find themselves in disagreement over the coverage terms of an insurance policy. “Bad faith,” a term derived from the “covenant of good faith and fair dealing” implied by law in every insurance contract, is frequently cited when a claim is denied or a coverage provision is narrowly interpreted.

Charges of insurance bad faith frustrate the normal course of insurance litigation and can result in the threat of punitive damages by the insured against the insurance carrier.

Marcus & Myers attorneys are experienced in evaluating the presence of bad faith in disputes involving insurance companies and commercial business policy holders. We handle cases throughout Florida, both in state and federal court.

It is important to act quickly in bad faith disputes during the claim and litigation process to fully evaluate the underlying claim and any bad faith aspects.

Our bad faith experience ranges from basic excess verdict claims through complex institutional business practices claims.

The firm frequently handles bad faith matters involving first party and third party claims; extra-contractual (EC) claims; reservation of rights letters; standard business practices; unfair settlement practices; civil remedies; and other provisions of the Florida Bad Faith Statute § 624.155.

The firm’s partners frequently speak at conferences and seminars on various aspects of insurer bad faith law in Florida.

As part of our professional and community service, we provide insurance-related educational training seminars to claims managers, SIU units, insurance executives, business owners, doctors, and others. Each seminar is tailored to your specific needs and requests.

Contact Office Administrator Melissa Busby at mbusby@marcusmyerslaw.com or 407-447-2550 x306 to schedule an appointment with an attorney to discuss your case.



Ernest J. Myers

*Continuing education courses available:
CE 2-14 Life including Variable Annuity
CE 2-15 Life, Health and Variable Annuity
CE 2-16 Life Insurance
CE 2-18 Life and Health Insurance
CE 2-19 Variable Annuity Insurance
CE 2-20 General Lines-Property & Casualty
CE 2-33 Industrial Fire
CE 2-40 Health
CE 3-24a Adjuster Law and Policy
CE 3-24b Adjuster Ethics*

*CE 3-24c Adjuster Optional
CE 4-42 Limited Customer Representative
CE 9900 Generic Life, Health and Variable
CE 9901 Generic Life and General Lines
CE 9902 Generic Life, General Lines and Title
CE 9905 Related Subjects
CE 9906 Unlicensed Entities Subject Matter
CE 9907 Related Subjects – Investments
CE 9908 Ethics-Agents
CE 9910 Premium Discounts/Mitigation Options
CE 9911 Senior Suitability*

